



One Platform. Every Vehicle.

Rydeen's AHD (*Analog High Definition*) Digital Platform is the *ONLY* unified, scalable vehicle safety platform in the 12Volt aftermarket industry. Our AHD logo identifies the Rydeen cameras, digital mirrors, and displays engineered on a common AHD standard.

This makes them interchangeable and upgradeable without replacing the entire system.

This is not a product. It is a professional infrastructure. Exclusive to Rydeen.

The Platform that Connects.

Among the Rydeen product lineup, any product displaying the AHD Digital Platform logo can mix-and-match with the other AHD products.



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RYDEEN[®]

www.rydeenmobile.com • Sales: (310) 787-7880

Rydeen is a MESA member company and committed partner to the installer community.

Independent Install Shops

Faster installs – One-wire AHD design means less bench time per job, more jobs per day.

Built-in upsell – Every camera leads naturally to mirrors, side cameras, and parking sensors.

Fleet-ready – AHD scales to vans, trucks, and commercial vehicles...same system, bigger ticket.

Patented Tech – We have some of the most exciting patented products in the industry.

12Volt Distributors

Higher AOV – Dealers don't buy one SKU. They stock an ecosystem; we have it.

Repeat Demand – Interchangeable components drive parts, upgrades, and expansions.

Category Exclusivity – No other 12Volt brand offers a unified AHD platform. Rydeen cannot be replicated with a single-product competitor.

Patented Tech – We have some of the most exciting patented products in the industry.

MESA Buying Group Members

Deep Upsell Path – Group pricing on a product line committed to the professional channel.

Pro-channel Exclusive – AHD is built for professional installs, not retail shelf. MESA members can sell this as a category advantage.

Commercial Fleet-ready – A turnkey solution for shops with commercial accounts.

Patented Tech – We have some of the most exciting patented products in the industry.

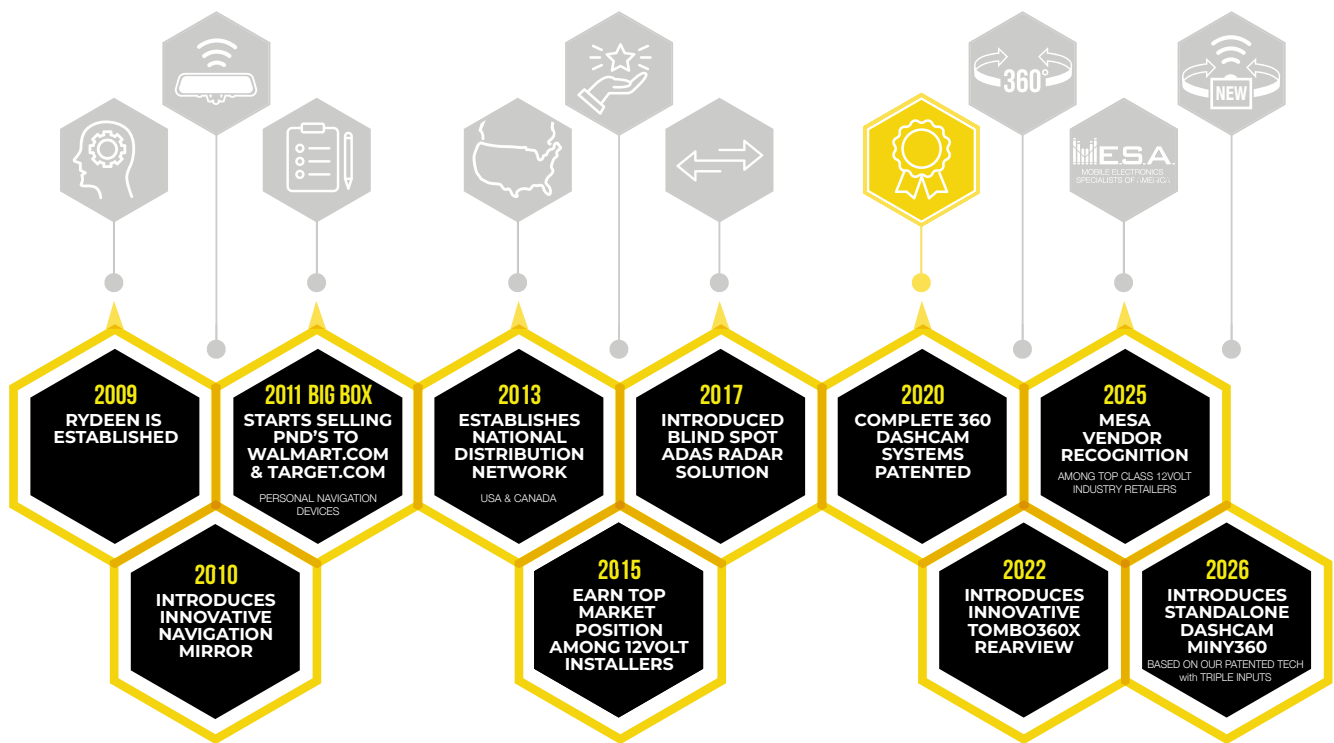


Ready to Add Rydeen to Your Line?

Contact your Rydeen Rep for channel pricing, stocking programs, and MIYy360 Series pre-order details.

About Rydeen Mobile Electronics

Rydeen Mobile Electronics is a U.S. based vehicle safety technology company headquartered in Torrance, California, with over 17 years in the 12Volt aftermarket industry. Products include 360° digital mirror systems, dash cameras, AHD cameras, blind spot detection, proximity security radar, and digital parking sensors.



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